

ALI OMAR

Product & UI/UX Designer · Brand · Motion · AI-assisted build



Product and UI/UX designer with 10+ years across web and mobile products, design systems and brand identities, with a focus on Arabic-first and bilingual experiences. I design the product, then build it with AI-assisted code, and direct the motion and AI video that go with it. AI speeds up the making; the experience, the visual style and the final output are mine.

SELECTED WORK · 2026

Engaz AgentOS

SAAS · AI AGENTS

An Arabic-first, bilingual AI sales workspace: product flows, dashboard UI and reusable components, with RTL designed in from the start.

Product & UI/UX design + AI-assisted front-end

Btla · بطولاتي

ESPORTS · WEB APP

One link runs a whole Mobile Legends tournament night: registration, live draw, live results and a stream overlay, with no accounts and no spreadsheets.

Designed and built end to end: product, brand, RTL UX, design system, motion, web app

TOP QUDRAT

EDTECH · IOS

An Arabic-first learning app for Saudi exam preparation: discovery, previews, purchase and lessons in one journey, across iPhone and Duo layouts.

Research, IA, flows and UI in Figma · motion in After Effects

OUREDU

EDTECH · WEB + MOBILE

A parent portal that brings school applications, family profiles, services and payments into one coherent admission journey.

UI/UX: structure, flows and 64 desktop & mobile states

Your Path to a Startup

BOOK · BRAND

Everything around one book: the cover, the author's site, a landing page live in production, and a 34-screen Arabic reading app.

Book cover, brand, web and app design

Precious Shield

AUTOMOTIVE · WEBSITE

A bilingual website and digital warranty: explore six film finishes, then follow the journey from a QR code to a warranty certificate.

Web design, digital warranty UX and motion

46 PROJECTS SINCE 2014 → [BEHANCE.NET/CEALIOMAR](#)

EXPERIENCE

Product & UI/UX Designer · Freelance

CURRENT

Web and mobile products, websites, brand identities and AI video.

User Interface Designer · Fastkood

AUG 2017 – PRESENT

User interfaces for mobile and web.

Web Designer · InetWebsystems

FEB 2012 – JUL 2014

User interface design.

EDUCATION

Zagazig University 2012 – 2016

LANGUAGES

Arabic · English

PLAY THE INTERACTIVE PORTFOLIO → [CEALIOMAR.VERCEL.APP](#)

CONTACT

EMAIL

cealiomar@gmail.com

PORTFOLIO

cealiomar.vercel.app

BEHANCE

behance.net/cealiomar

LINKEDIN

linkedin.com/in/cealiomar

BASED IN

Egypt · works remotely

CAPABILITIES

Product & UI/UX

User flows, information architecture, wireframes and interactive prototypes for web and mobile.

Arabic-first & bilingual

RTL layouts, Arabic/Latin typography and localization from the start.

Design systems

Figma component libraries with consistent states.

AI-assisted front-end

Websites, landing pages and web apps: HTML, CSS, JS, Next.js, TypeScript.

Motion & AI video

Micro-interactions, product walkthroughs, short brand and social video.

Brand & identity

Logos, identity systems, packaging, book covers, campaign visuals.

TOOLS

Figma · Adobe XD · Photoshop · Illustrator · After Effects · HTML/CSS/JS · Next.js · TypeScript · ChatGPT · ImageFX

CERTIFICATIONS

UX Design Patterns	UXCEL · 2023
Visual Elements of UI Design	COURSERA · 2023
Common Design Patterns	UXCEL · 2023
Design Accessibility	UXCEL · 2023
UI Components I	UXCEL · 2023
Typography	UXCEL · 2023
Journey Mapping	LINKEDIN · 2022
UX Foundations: Storytelling	LINKEDIN · 2022
Design Terminology	UXCEL · 2022
UX Design Foundations	UXCEL · 2022